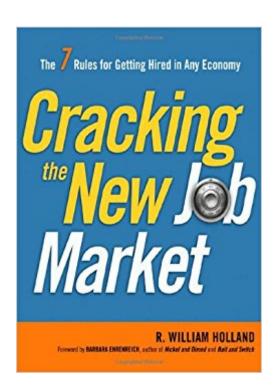
# The book was found

# Cracking The New Job Market: The 7 Rules For Getting Hired In Any Economy





# **Synopsis**

The rules for finding professional work once seemed clear and unwavering: capture career highlights in a resume, practice answers to standard interview questions, and do lots of face-to-face networking. Cracking the New Job Market shows how these rules have changed and delivers new job-hunting strategies that actually work. The key, rather than to emphasize past accomplishments, is to sell your self on the value you can create for an employer. This new approach to getting hired requires new skills. Author R. William Holland, a human resources insider, shows job seekers how to:  $\hat{a} \notin \text{Gather}$  information on what a prospective employer finds important  $\hat{a} \notin \text{Emphasize}$  those skills, accomplishments, and qualities in tailored resumes and interview answers  $\hat{a} \notin \text{Identify}$  the intersection between personal talents and what the marketplace needs  $\hat{a} \notin \text{Unlock}$  the networking power of social media  $\hat{a} \notin \text{Negotiate}$  the best possible offer Enlightening and practical, this myth-busting book delivers seven powerful rules for landing a great jobâ "even in a difficult economy. V

## **Book Information**

Paperback: 256 pages

Publisher: AMACOM (August 17, 2011)

Language: English

ISBN-10: 0814417345

ISBN-13: 978-0814417348

Product Dimensions: 0.8 x 7.5 x 9.2 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars Â See all reviews (9 customer reviews)

Best Sellers Rank: #1,777,747 in Books (See Top 100 in Books) #64 in Books > Business & Money > Job Hunting & Careers > Job Markets & Advice #634 in Books > Business & Money > Job Hunting & Careers > Resumes #2708 in Books > Business & Money > Job Hunting &

Careers > Job Hunting

### Customer Reviews

It's impossible for anyone to write a perfect job search guide. Holland's is one of the better ones I've come across. If you are searching for a new job, I'd recommend reading this guide and then talking to insiders in your industry to learn more about what they're really expecting. On the plus side: Holland gives a good discussion of writing a resume. He talks about adding value; this style is the same that many consultants (including me) have been promoting for years. The idea is to show

accomplishments, not just list "tasks" (a word I think should be abolished from resumes when you target positions above the clerical level). Holland also does a very good job of discussing places to seek opportunities, an overview of social media (you'll need to get more in-depth info but he gives you a good start), and a summary of how to dress and prepare for an interview. In particular, he points out that job candidates may need to dress more formally than employees of the company. They wear jeans but you probably shouldn't. On the downside, a lot of his advice seems to be straight party line. It's not especially new or revolutionary: just put together in a readable, convenient package. The only major disagreement I have concerns cover letters. I recommend writing cover letters to answer the items in the ad directly, point by point. I had trouble relating to the section on college students. For one thing, I don't think it's possible to be an expert on careers in all fields and all phases. Entry level career planning is totally different from midlife career planning. I also know many college students with liberal arts backgrounds who have enjoyed successful careers in major corporations. People skills are more important than just about anything.

### Download to continue reading...

Cracking the New Job Market: The 7 Rules for Getting Hired in Any Economy INTERVIEW: 12 Steps To Successful Job Interviews To End Your Job Search, Get Hired (Finding A Job, Google Interview, Interview Skills, Interview Questions, Career Change, Job Interview, Negotiation) First Hired, Last Fired: How to Become Irreplaceable in Any Job Market Resume: The Winning Resume, 2nd Ed. - Get Hired Today With These Groundbreaking Resume Secrets (Resume Writing, Cover Letter, Get Hired) Interview: Job Interview: HOW TO PREPARE FOR A JOB INTERVIEW AND MAKE SURE YOU GET THE JOB YOU DESIRE!: (+2nd FREE BOOK) 50+ Most Essential Questions (Interview, Search, Hunting, Job Interview) Interview: How To Best Prepare For An Interview And Land Your Dream Job In 2016! (Interview, Interviewing, Successful Interview, Interview Tips, Job Interview, ... Job Offer, Interview Questions, Dream Job) You're Hired! A Nurse's Guide to Success in Today's Job Market Get Hired Fast! Tap the Hidden Job Market in 15 Days GET THAT BODYGUARD JOB NOW: HOW TO LAND A LUCRATIVE BODYGUARD JOB IN TODAY'S JOB MARKET Sharkproof: Get the Job You Want, Keep the Job You Love... in Today's Frenzied Job Market Ace Your C-Suite Interview: International Headhunter Reveals Insider Strategies for Executive Job Search, Tips to Master Interviewing, Negotiating Better Salaries and Getting Hired Fast! Cracking the Tech Career: Insider Advice on Landing a Job at Google, Microsoft, Apple, or any Top Tech Company Interview & Get Any Job You Want: Employment Techniques & How to Answer Toughest Interview Questions \*FREE BONUS 'Mindfulness for Beginners' included (Job ... Success, Interview Preparation, Make Money) The Guide to Winning a

Teaching Position in Any Job Market Elevate Beyond: A Real World Guide to Standing Out in Any Job Market, Discovering Your Passion and Becoming Your Own Person The Lawyer's Guide to Finding Success in Any Job Market Knock 'em Dead Job Interview: How to Turn Job Interviews Into Job Offers Interviewing: Interview Questions - Job Interview! Learn How to Job Interview and Master the Key Interview Skills! BONUS INCLUDED! 37 Ways to Have Unstoppable ... Interview! GET THE JOB YOU DESERVE! Book 1) Trade Like a Stock Market Wizard: How to Achieve Super Performance in Stocks in Any Market Political Standards: Corporate Interest, Ideology, and Leadership in the Shaping of Accounting Rules for the Market Economy

<u>Dmca</u>